

Worksession

Agenda Item #	7
Meeting Date	February 9, 2004
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Approved By	Richard M. Finn, City Mgr.

Discussion Item	FY05 Council Goals
Background	<p>Each year, the Council establishes goals for the upcoming fiscal year. Staff then recommends implementation steps to discuss with the Council. The goals and implementation steps are essential guides for the preparation of the draft operating budget and capital improvement program (CIP). The goals and implementation steps are then reflected in departmental and staff workplans.</p> <p>The six FY04 Goals are Affordable Housing/Code Enforcement; Broadening Citizen Involvement; City Image; Community Center/Youth Opportunities; Community Oriented Policing; and Economic Development. The status of work on the implementation of the FY04 Council Goals was reviewed at the Council Worksession of January 26.</p> <p>Attached to this item are the implementation steps for each of the six FY04 Goals as they were adopted by Council a year ago. No text changes have been made to reflect progress or new information other than the paragraph labeled "Implementation Status" at the beginning of each Goal.</p> <p>As reported at the worksession, several significant work efforts based on the FY04 Council Goals will continue into FY05. The Broadening Citizen Involvement Goal has transitioned into a Communications Goal, with a new Communications Office and a Communications Strategy under development. The implementation of the Community Oriented Policing Goal has just begun. Many aspects of the City Image and Economic Development Goals are focused on Transportation, Street Improvements and Pedestrian Safety, and significant funds have been pledged to those efforts. The Community Center will remain a strong focus of staff activity given that FY05 will see the completion of construction of the major components of the building and the beginning of community center programming.</p> <p>FY05 will be a challenging year, as fiscal resources are tight and staff will be working under sometimes difficult conditions during community center construction.</p>
Policy	The City Council sets City policies and goals.
Fiscal Impact	N/A
Attachments	The six FY04 Council Goals and their Implementing Steps as adopted in early 2003.
Recommendation	Discuss and decide on FY05 City Goals.
Special Consideration	

FY04 COUNCIL GOALS

AFFORDABLE HOUSING / CODE ENFORCEMENT

Focus on increasing affordable home ownership opportunities for city residents, maximizing use of available funding and staff resources at the county, state, and federal level, and preserving the quality of existing housing by more effective enforcement of housing codes.

BROADENING CITIZEN INVOLVEMENT

- A. To increase community participation in city activities of groups that have not traditionally been involved.** Increasing the participation in city activities of groups that have not traditionally participated. Includes contracting with community organizer to bring information on city services to the homes of those who do not usually participate in city activities, holding open houses for members of groups that have not traditionally participated in city activities, and providing information and access to services in languages other than English.
- B. Develop a centralized communications approach which will coordinate use of existing communication resources and developing technologies to enhance all City interactions.**

CITY IMAGE / PRESERVING CITY ASSETS

Includes repairing and maintaining city streets and storm water systems, maintaining city parks, keeping rights-of-way free of trash and graffiti, working with other levels of government on improving rights-of-way under their control, improving signage, upgrading the appearance of commercial areas and commercial buildings, and ensuring that street design encourages traffic calming and pedestrian safety. Includes promoting energy efficiency and reducing greenhouse gas emissions, preserving open space, and protecting the urban forest. Also includes developing new funding opportunities.

COMMUNITY ORIENTED POLICING

Includes activities currently listed under this goal, noting the emphasis on traffic enforcement and also putting an emphasis on contacts between the police and neighborhood representatives and the ongoing participation of neighborhood representatives in the evolution of community-oriented policing. Also includes developing new funding opportunities.

COMMUNITY CENTER / YOUTH OPPORTUNITIES

Includes completing the design of and building the new community center, insuring that the design of the community center facilitates citizen access to city services, and planning new programming (especially for youth and seniors) that will take place in the new community center and other locations. Also includes developing new funding opportunities.

ECONOMIC DEVELOPMENT

Focus on more proactive initiatives to maintain the economic vitality of Takoma Park's commercial districts, encourage smart growth development, support transportation enhancements, and increase the local property tax base, while maintaining the character of the community